

**ECWT: European Centre for Women and Technology**

**EUD: the European Directory of Women and ICT** ([www.ictwomendirectory.eu](http://www.ictwomendirectory.eu))

**"Eliminating the Glass Ceiling and the Leaky Pipeline"**

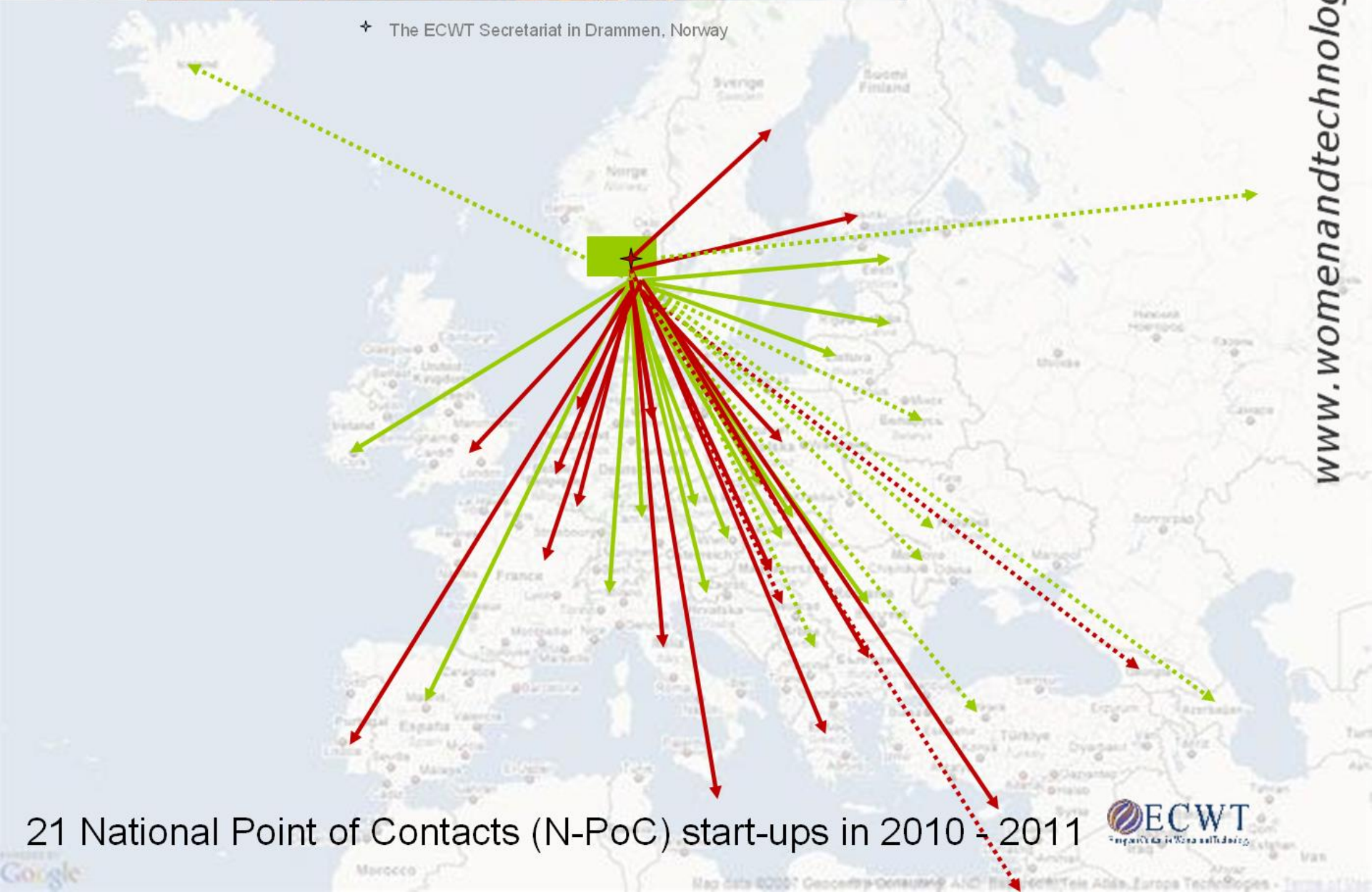
**Irene Kamberidou**

**Asst. Professor, National and Kapodistrian University of Athens**

**Eva Fabry, Director of the ECWT**



✦ The ECWT Secretariat in Drammen, Norway



[www.womenandtechnology.eu](http://www.womenandtechnology.eu)

## 21 National Point of Contacts (N-PoC) start-ups in 2010 - 2011



- High-level meeting of the e-skills Industry Leadership Board, March 4, led by the Vice- President of the European Commission, Mr. Günther Verheugen.
- “Move out of the Shadow: Seize the OpportunITy!”, hosted March 6 by Viviane Reding, European Commissioner for Information Society and Media.
- 1st Multi-Stakeholder Partnership meeting hosted by the ITF in Brussels on March 7, 2008.
- April 2008, 17 key European stakeholders met and created *ITF-Europe*, (the International Taskforce for Women and ICTs in Europe). ITF-Europe was established as a temporary group until 2010, in order to assist in the start-up and the continuing work of the European Centre for Women and Technology (ECWT).
- Decision to establish the ECWT the 9th of May 2008 by ITF-Europe (the International Taskforce for Women and ICTs (ITF)).



# ECWT



# Strategic partners

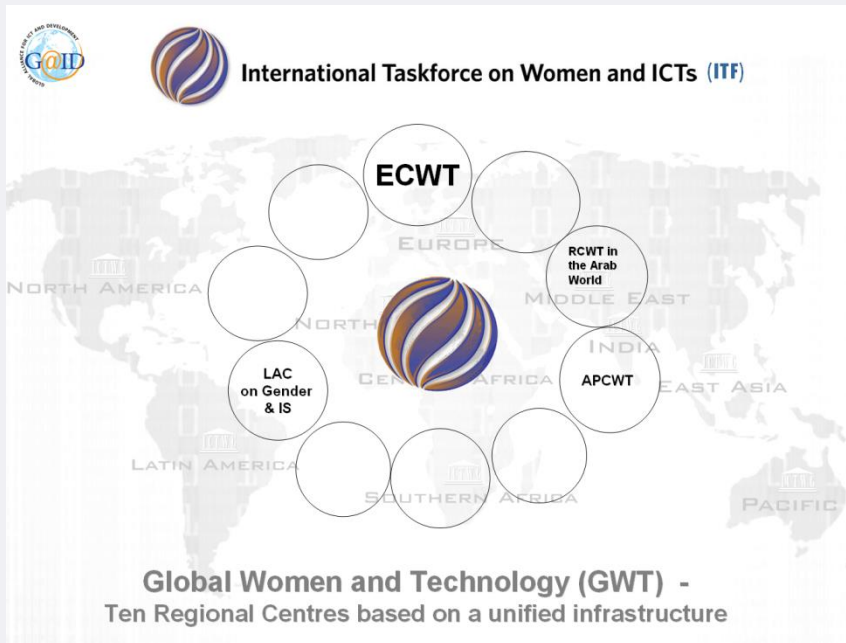


# **ECWT THEMATIC-FOCUS AREAS: Education, Workforce, Entrepreneurship and Leadership**

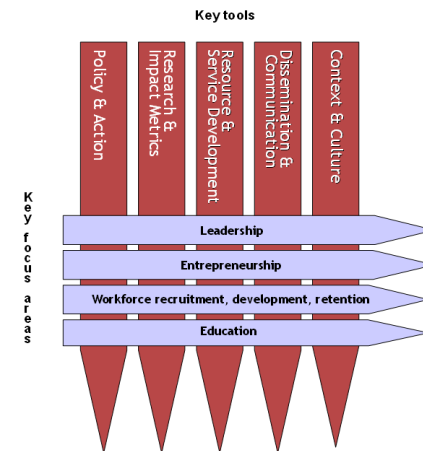
To reach ECWT goals, key activities are carried out through five implementation instruments:

1. Policy and actions,
2. Research and impact metrics,
3. Resources and services development,
4. Dissemination and communication, and
5. Context and culture.

# Regional Centres based on a global framework



## The Global Women and Technology Initiative - A Bold Strategy based on a Customized Global Framework



# ACCOMPLISHED IN 2009

- Increase in member organizations from 16 to 52 per 31st of December 2009;
- A High-level Advisory Committee representing excellence in Europe in place for launch the 3rd of March 2010 at the CeBIT Fair in Hannover
- N-POCs under start-up in 21 countries
- Making some strategic alliances: with key corporates through the e-Skills ILB and getting the Board of Directors of the e-skills Industry Leadership Board approve on the 24th of June 2009 the Women in Technology issue as one of the key priorities for the ILB for the years 2009-2011;
- Building collaboration with some key networks and NGOs working towards realizing common goals: European Schoolnet, CEPIS, ECDL, DIGITALEUROPE, Women in Leadership in the Information Society;
- Launch of the European Directory of Women and ICT by Commissioner Reding the 8 October 2009



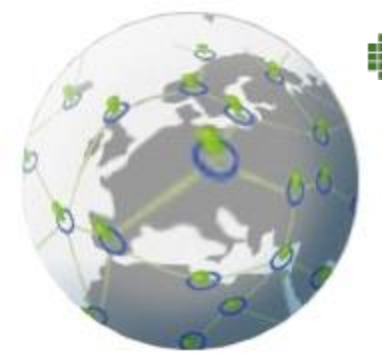
# ACCOMPLISHED IN 2009

- Strengthening collaboration with DG INFSO through signing of the Code of Best Practices of Women in ICT and DG Enterprise and Industry, opening a dialog with DG Research and DG Education;
- Making our voice heard and lobbying for core ECWT Member interests through presenting our standpoint in connection with the consultations of the European Commission about Post-i2010 and the Public Consultation of the Future of EU 2020 strategy
- Holding the 1st AGM the 9th October 2009, deciding on some major issues to ensure the professional operation of a broad multi-stakeholder organization and giving an elected Executive the formal mandate to lead the ECWT;
- As leaders of the Global Women and Technology Network continuing the dialog with global stakeholders and having a constructive meeting with potential financiers the 25-26th of March 2009 in Paris, an event sponsored by UNESCO and being invited to participate in the Open Consultation on Financial Mechanisms for Meeting the Challenges of ICT for Development, 8-9th of October 2009, Geneva, Switzerland.
- Arrangement/discussions with HEPIS-Hellenic Professionals Informatics Society and members of **CEPIS-to set up a National Point of Contact in Greece.**

# How to join?

- ECWT portal:  
<http://www.womenandtechnology.eu>
- Eva Fabry, Director of the ECWT (Norway) and Chair of Global Women & Technology (GWT) at [eva.fabry@womenandtechnology.eu](mailto:eva.fabry@womenandtechnology.eu)





## ***European Directory of Women and ICT (EUD)***



o To promote the ECWT targets and increase the number of girls and women in the knowledge based economy until the year 2015, the ECWT has developed the European Directory (EUD) of Women and ICT

[http:// www.ictwomendirectory.eu](http://www.ictwomendirectory.eu)

an online directory, an ecospace – endorsed by the e-skills ILB as '*the meeting point for ICT women in Europe*'.



- **What is the EUD?**
- It is a new ecospace, an online directory, a tool for getting more girls and women into the technology sector.
- It is the the 1st regional directory for Women and ICT issues.
- It is a meeting point for ICT women in Europe.
- It is megacommunity for innovative collaboration in the Women and ICT and related sectors.
- It is a European level database.
- It is an enabling tool to develop collaboration platforms



# The European Directory of Women and ICT (EUD)



meeting point for  
ICT women in  
Europe



megacommunity for  
innovative  
collaboration

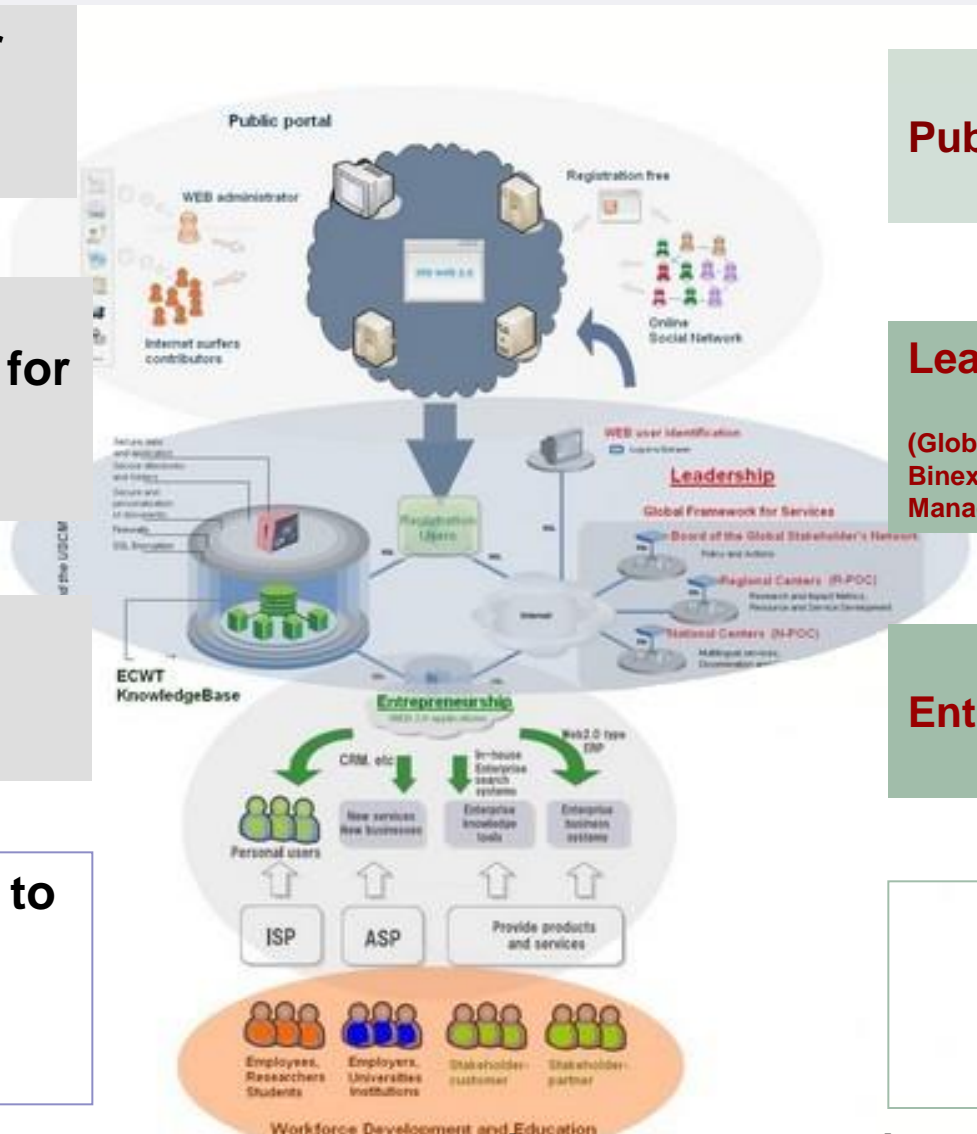


European level  
database



an enabling tool to  
develop  
collaboration  
platforms

empowers you to use web technology/web community/web business



Public portal

Leadership

(Global framework for services +  
Binex Flow Collaborative  
Management System)

Entrepreneurship

Education  
and  
Workforce  
Development

# Use the EUD to:

- Increase your visibility and present / market your activity towards the targeted mega-community on regional, national, European and global levels;
- Promote your personal mobility when entering or re-entering the labour-market;
- Expand and develop your e-skills to stay competitive;
- Find the right contacts and support to speed up the commercialization of your research;
- Find support for your entrepreneurship in technology areas or support for integrating technology into your entrepreneurship;
- Find support for your technology innovation and speed up transfer and commercialization of your knowledge;
- Search for and find partners for European and global projects around key issues on women and technology as well as leveraging your previous projects and research;
- Have access to tools to manage your projects in a quality certified and fully transparent way;
- Find partners and tools to carry out European and global level benchmarking and monitoring of impacts;
- Through access to the EUD's collaboration-ware - together with other stakeholders – you can develop new services and manage complex (business) processes customized to your needs!



*“The ultimate aim of these initiatives is to encourage young women to choose to study and work in the sector and to ensure their participation in the use, design and production of information and communication technologies and services.”*

(Nancy Pascall, Gender and ICT Advisor, European Commission DG INFSO)

For more information:

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- Eva Fabry  
Director of the ECWT (Norway)  
**Chair of Global Women & Technology (GWT)**

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