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GLOBAL FORUM

Shaping the Future
2009



ICT & THE FUTURE OF INTERNET

Opportunities for Stimulating & Reshaping the Economy

MONDAY 19TH & TUESDAY 20TH, OCTOBER, 2009

PALACE OF THE PARLIAMENT, BUCHAREST, ROMANIA

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RESEAU INNOVATION EUROMED
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The program is constantly evolving in order to accommodate the interests of Global Forum 2009 speakers and participants, as well as to take into account the rapidly changing dynamics of the information technologies market.

Sunday October, 18th 2009

6:30 pm-8:00 pm – Welcome Cocktail Reception (Place TBD)

[DAY 1] MORNING – Monday October 19th , 2009

[8:00 am - 9:00 am] Registration

**[9:00 am – 10:30 am]
WELCOMING ADDRESSES
OPENING SESSION**

Keynote Speeches

- New Stimulus Package for Stimulating and reshaping the Economy (Asia, Europe, USA)
- Financial issues
- A keynote speech on the crisis & ICT

SESSION 1

[10:30 am – 12:30 pm]

NEW BROADBAND AND DYNAMIC INFRASTRUCTURES FOR THE INTERNET OF THE FUTURE

Main Topics

- Which infrastructures to support the Internet of the Future?
- Programs and Initiatives US, EU, ASIA....
- Towards 100 Mbps for Everybody: Utopia or the Best Investment for the Future in a Difficult Time?
- Next Generation Networks: Can we meet a Global Standard?
- Role of Satellite in providing Internet in Remote area and Developing Countries
- Models to Deploy Fiber in Semi Rural Areas
- Satellites trends in the perspective of LTE (Long Term Evolution)
- Perspectives towards 4G & LTE
- Ecosystems to Exploit Broadband, New Business Models
- Impact of Digital Dividend on 4G Services
- Opportunities for satellites in “white areas” for TriplePlay

[12:30 pm – 2:00 pm] LUNCH

[DAY 1] AFTERNOON – Monday October 19th, 2009

Keynote Speeches [2:00pm- 2:30pm]

<p style="text-align: center;">SESSION 2 [2:30 pm – 4:30 pm] SMARTER GOVERNMENTS: “EMPOWERING CITIZENS”</p> <p>Main Topics</p> <ul style="list-style-type: none">• E-Procurement in support of Economic Recovery• Contribution of Technologies and Services to Transformation and e-Inclusion• E-Democracy & e-Participation at the National, Regional & Local Levels• e-Services & e-Content as Means to Transform Government• Cross Border Procurement• Renewing the Social Contract & Ensuring Equality• Digital Cities Today and Tomorrow• Social Networking• The City 2.0• The City as Platform for Innovation• Urban Infrastructures Facing 4G• Educating Citizens	<p style="text-align: center;">SESSION 3 [2:30 pm – 4:30 pm] TRUSTWORTHY e-ID SERVICES IN A DIGITAL WORLD, THREATS AND OPPORTUNITIES</p> <p>Main Topics</p> <ul style="list-style-type: none">• Threats and Solutions:<ul style="list-style-type: none">- Critical Infrastructures Attacks- Cyber Criminality (Denial of Services; Intrusion; Cyber Squatting & Cyber Fishing...)• Opportunities:<ul style="list-style-type: none">- Safer Identity Management- Biometrics for Authentication or Identification- RFID - (RFID/NFC: Leading Services in Industry, Transport, Health, and Retail....• Governance Issues• Security & Privacy Issues• Trust and Transparency issues• How can the User Being Empowered in order to make Informed Decisions on Trust and Security
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COFFEE BREAK

<p style="text-align: center;">SESSION 4 [4:30pm – 6:30 pm] INNOVATION & SUSTAINABLE E-HEALTH</p> <p>Main Topics</p> <ul style="list-style-type: none">• Mobile Health• Web 2.0 Solution for e-Health• Satellites options for e-Health in Remote area• Tele-Health Application (Ambient Assisted Living, Managing Dependency, chronic disease management)• Electronic Medical Records and Integration of Clinical Processes• Ethics, Responsibilities & Patient Empowerment, data protection mechanisms and policies for Patient Access The New Business Models for e-Health & Innovative Solution• Impact of e-Health on the Quality of Care• Transfer from Knowledge to Clinical Practices• Perspective of Cloud Computing in Bio-Technology.• Knowledge Management of Clinical Data	<p style="text-align: center;">SESSION 5 [4:30pm – 6:30pm] TELECOM AND INTERNET REGULATORY CHALLENGES AND OPPORTUNITIES</p> <p><i>New Policy framework for Broadband Ecosystem: Universal access, Net Neutrality and Internet Governance</i></p> <p>Main Topics</p> <ul style="list-style-type: none">• Net Neutrality / Net Regulation: European, US and Asian Perspectives• Internet Governance, Do we have to reinvent it?• Digital Dividend facing Future of Wireless Services• A wider digital divide – lack of broadband access in the rural areas.• Internet Regulation Stakes Facing Terrorism and Cybercrime• International Domain Names : Openess Change Innovation with New TLD ? (ICANN, NTIA, EU, ISOC, AFNIC , ITU...)• Regulate the TV of the Future: Preserve National Compliances or the End of Frontiers
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GALA DINNER (By Invitation)

[DAY 2] MORNING - Tuesday October 20th, 2009

[8:00 am – 9:00 am] Registration

[9.00 am – 10:00 am]

OPENING SESSION

Keynote Speeches

SESSION 6

[10:00 am – 12:00 am]

DIGITAL CONTENT & THE MEDIA OF THE FUTURE

Main Topics

- Telecom and Broadcaster: Between Collaboration and Competition
- Digital TV/ IPTV/ Cable TV/ Mobile TV / Satellite TV
- Balancing Broadcast Regulation and IPTV, Web TV, P2P-TV, ...)
- Digital Content Platform: The Key Point in Competition
- The Difficult Way towards Real Convergent TV Standards?
- Telecom Players in the TV business: Risk or/and Opportunity?
- Future of Advertising in Delivering Digital Content Services
- Cloud Computing as the Architecture of the Future for Media Content Services.

SESSION 7

[10:00 am – 12:00 am]

**MOBILE BROADBAND WIRELESS ACCESS
CONNECTING ALL EU CITIZENS AGAINST ECONOMIC
DOWNTURN**

Main Topics

- Mobile BWA – Work in progress towards bringing EU communications at the next level
- Digital dividend to bridge the digital divide
- US digital switchover – summing up and a first assessment
- A harmonized European approach based on the 790-862MHz band
- Spectrum refarming to boost competition
- Future of Wireless Services in the Wake of the Digital Dividend
- State-of-the-art technologies and most feasible solutions for a fast wireless broadband development
- LTE vs. WiMAX – next generation networks for mobile broadband
- Regulation to speed up mobile broadband development
- Solutions for successfully developing wireless broadband networks

Coffee Break

SESSION 8

[12:00 AM – 01:30 PM]

THE FUTURE IS GREEN

Main Topics

- The Carbon Cost of ICT and its Inefficiencies
- The Potential of ICT to Further Sustainability in all Fields of Human Activity
- The Role of Governments in Environmental Sustainability
- Sustainable Public Procurement
- Measuring the Real Cost of ICT— Cost and Environmental Impact of the Technology Life Cycle
- Energy Use in Telecommunications
- Reconciling Business Constraints and Environmental Responsibility — Green is Profitable
- The Role of Education in Green ICT
- Reduce the Energy Consumption of ICT and Leverage it for Sustainability

SESSION 9

[12:00 AM – 01:30 PM]

Dedicated to local Government

Economic growth for local governments through ICTs

Main Topics

More than 30 Romanians Cities will meet with ICT Experts and Politicians on e-Government, Innovation and Information Society

01:30pm – 3:00pm LUNCH

[DAY 2] AFTERNOON – Tuesday October 20th , 2009

FINAL NETWORKING SESSIONS

<p align="center">SESSION 10 [3:00 pm- 5:00pm] EURO-MEDITERRANEAN INNOVATION NETWORK</p>	<p align="center">SESSION 11 <i>Dedicated to local Government</i> [3:00pm- 5:00pm] Strategies & Policies for Innovative Cities Network</p>
<p>Main Topics</p> <ul style="list-style-type: none"> • Presentation of the Euro- Mediterranean Innovation Network by Senator Pierre Laffitte, in charge of the mission by the French President Nicolas Sarkozy in the framework of the UPM (Union for the Mediterranean) • New Innovation Paradigms for Services • Presentation of the ICPE (Bulgarian Ministry of the Economy) • Presentation of French Agencies in Charge of Innovation (NRA, EDA, ADETEF, OSEO) • Participation of Various Countries (Cyprus, Egypt, Morocco) • New Thematic Priorities (Solar Energy, Eco-Conception, Heritage & Sustainable Tourism, Education) • Evolution in the Context of Ecosystems: New Business Models 	<p>Digital Cities Today and Tomorrow: More than 30 Romanians Cities will meet with ICT Experts and Politicians on e-Government, Innovation and Information Society.</p> <p>Main Topics TBD</p> <p align="center">Coffee Break</p> <p align="center">SESSION 12 <i>Dedicated to local Government</i> [5:00pm- 6:00pm] EUROPEAN PROJECTS & FUNDING</p> <p>More than 30 Romanians Cities will meet with ICT Experts and Politicians on e-Government, Innovation and Information Society.</p>

THE PROCEEDINGS OF THE GLOBAL FORUM WILL BE AVAILABLE TO ALL PARTICIPANTS

Keynotes & Panellists

Senior Officials from the European Commission, EU-25, European, US, Asian and other Governments, including Competition Entities and top Regulators and Representatives from international organizations, including WTO, ITU, ICANN, WSIS and ICC; Network Service Providers (Including Satellite, Broadband, Internet and Wireless Companies); Cable, Radio (WLL), Telecom and Media Internet Companies; Equipment and Software Providers; Content and Information Providers; MVNO; Computing Companies; Application Providers; Utilities; Business Users: SMEs, Banking, Insurance & Finance Analysts; Smartcard Manufacturers; R&D Companies; Defence Experts; Regional / National / Local Authorities; Lawyers; Standards Organizations; Non-profit Associations; User Groups; Consumer Advocates and Think Tanks.

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Items International is an international consulting firm based in Paris, dedicated to delivering Information & Communication Technology strategies. Created in 1994, the company has a long experience in strategic and marketing consulting, networking, knowledge sharing and transfer. ITEMS International is specialized on ICT-related projects and initiatives and has carried out various international studies in a vast range of ICT-related fields for private Telecoms and public and private institutions, including the European Commission and the French government. The different backgrounds and the versatility of our consultants lead to a unique company's expertise in the areas of ICT strategies, project management, services and usages.



FOUNDATION SOPHIA ANTIPOLIS

The French Sophia Antipolis Foundation was created in 1984 by Senator Pierre Laffitte, and received state-approval for playing a fundamental role in the development of scientific and cultural activities. The purpose of the Foundation is to encourage the exchange of ideas and cooperation in scientific, industrial and cultural matters at a national, European and international level in order to create a new entrepreneurial culture, thereby turning Sophia Antipolis into an experimental laboratory for the future. Sophia Antipolis is a Science Park taking pride in being internationally recognized as one of the most dynamic and fastest growing technological and scientific hubs in Europe and a "best practice" site for innovation.



MINISTRY OF
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AND INFORMATION
SOCIETY

MINISTRY of COMMUNICATION & INFORMATION SOCIETY, Government of Romania

The mission of the Ministry of Communications and Information Society is to create solid premises that will ensure the transition to the Information Society in Romania.

Changes in all domains: in administration (e-government), in business (electronic commerce), in education (long distance education), in culture (multimedia centers and virtual libraries) and in the manner of working (long distance working).



ANCOM, National Authority for Management and Regulation in Communication of Romania

ANCOM is the national regulatory authority for communications of Romania, the institution that sets the rules for the national communications market and manages the radio spectrum and numbering resources. Further information about ANCOM can be found on www.ancom.org.ro.

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Please complete a separate Registration Form for each participant
 Registration fees cover admission to all meetings, lunches and cocktail receptions, and certain special events

ICTS & THE FUTURE OF INTERNET
Opportunities for Stimulating & Reshaping the Economy

MONDAY 19TH & TUESDAY 20TH, OCTOBER, 2009

PALACE OF THE PARLIAMENT, BUCHAREST, ROMANIA

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&

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Cancellations must be received by September 19th, 2009. After that date, there will be a 700 € cancellation fee.

Registrants who do not attend and who do not cancel before October 12th, 2009 will be liable for the entire registration fee. Registration fees cover admission to all meetings, lunches and cocktail receptions, and certain special events.

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