

## HIGH HEELS ON HIGH HILLS

Press release by Dr. Irene Kamberidou, ECWT

“High Heels on High Hills – Women on Top of Business: a challenging path”, was the title of the event organized by the ICAP Group (<http://www.icap.gr/>) on July 1<sup>st</sup>, 2013 at the Athens Plaza, in Athens Greece which was sponsored by Mercedes Benz, TNS ICAP, Dior, FOCUS BARI, MELISWAY and HENKEL–RILKEN–PERSIL.

**Over 180 entrepreneurs and CEOs** participated in the event— in which the European Centre for Women and Technology (ECWT) was a Supporter— at which three panel discussions were presented. The 1<sup>st</sup> panel, coordinated by ICAP Group CEO Nikitas Konstantellos, focused on *the Success Stories* of women who are leading companies. Four CEOs participated in this panel, namely Peggy Antonakou – CEO of MICROSOFT Hellas, Nelli Katsou – CEO and VP of PHARMATHEN, Marika Lamprou – CEO of SINGULAR LOGIC and Anastasia Manou – CEO of WHITE Fox Productions.

In the 2<sup>nd</sup> panel discussion on *Trends and Difficulties of the labor market for Women*, four *Recruiters* exchanged ideas and presented proposals: Amprop Managing Partner Christos Athanassas, KPMG General Manager Peggy Velliotou, Spengler Fox Regional Managing Director SE Europe Mary Kramer and ICAP People Solutions Executive Director George Haros.

The third panel discussion, coordinated by Xenia Kourtoglou, CEO of FOCUS BARI, focused on *Organizations promoting Women’s Entrepreneurship*. In this panel ECWT Executive Group member **Dr. Irene Kamberidou** focused on **current research findings with regard to the social-emotional intelligence of women in business and their transformational leadership styles. She presented the activities of the EUROPEAN CENTRE FOR WOMEN AND TECHNOLOGY (ECWT) and on behalf of ECWT Director Eva Fabry invited participants to collaborate and join the ECWT.** Olga Stavropoulou Coordinator of the Greek sector of EUROPEAN BUSINESS MENTORS provided invaluable recommendations and *Tips* on how to become a successful entrepreneur, how to conduct successful networking, etc.; Zoe Kofotoli of WOMEN MANAGERS Institute EEDE and Danae

Bezantakou of IforU also presented the activities of their organizations and discussed the importance of networking.

**Photo: ICAP Group CEO Nikitas Konstantellos (centre)**

Beginning from left: Danae Bezantakou from IforU; Olga Stavropoulou EUROPEAN BUSINESS MENTORS; Xenia Kourtoglou, CEO of FOCUS BARI; Dr. Irene Kamberidou, ECWT Executive Group and Zoe Kofotoli of WOMEN MANAGERS Institute EEDE.





**Photo LEFT:** Danae Bezantakou of IforU; Olga Stavropoulou EUROPEAN BUSINESS MENTORS; Xenia Kourtoglou, CEO of FOCUS BARI (**centre, the coordinator**); Irene; Zoe Kofotoli, WOMEN MANAGERS Institute EEDE; Kamberidou, European Centre for Women and Technology (ECWT)



From left: ICAP Group CEO Nikitas Konstantellos, Irene Kamberidou, ECWT and Eirini Fiorandi, BFES LTD Consultancy



**Eirini Fiorandi, BFES LTD Consultancy and ICAP Group CEO Nikitas Konstantello**

**Reception after the event on rooftop of Athens Plaza, overlooking the Parthenon**

