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**Joint High-level Conference organized by the Hungarian EU Presidency
and the European Commission DG INFSO**

**‘Women in Science, Innovation and Technology in the Digital Age’
7th-8th March 2011, Budapest**

Venue: Hungarian Academy of Sciences (Budapest, Roosevelt tér 9)

Language of the conference: English

Program

Sunday, 6 March 2011

- 17:00 Arrival and registration of the participants (Hungarian Academy of Sciences)
- 18:00 Event Opening Session
- Welcome Remarks (the organizers)
 - The Hungarian EU Presidency perspective
 - The European Perspective – Representative DG INFSO
- 19:00 Welcome reception of the Hungarian EU Presidency

Monday, 7th of March 2011

08:00-08:40

Registration (Hungarian Academy of Sciences)

08:40-09:00

WELCOME ADDRESSES

József Pálinkás, President of the Hungarian Academy of Sciences

President of the National Innovation Office, Hungary

Éva Menyhárt Vasváriné, Deputy State Secretary, Ministry of National Development, Hungary

09:00 – 10:00

KEYNOTE OPENING SESSION

**Opening address by Madame Neelie Kroes, Vice-President,
Commissioner for the Digital Agenda**

Moderator of the Conference: Dr. Irene Kamberidou, Assistant Professor,
National and Kapodistrian University of Athens,
Founding Member of the European Centre for Women and Technology (ECWT)

WOMEN IN TECHNOLOGY – THE POLICY DIMENSION I

- Annette Schavan, German Minister for Education and Research
- Edit Herczog, Member of the European Parliament
- Maria Teresa Fernandez de la Vega, Presidential Advisor, Consejo de Estado

10:00 – 10:30 Drawing Competition Award Ceremony
With Commissioner Neelie Kroes and inventor Ernő Rubik

10:30 – 11:00 Coffee break

11:00 - 11:30 Opening of the exhibition
by Commissioner Neelie Kroes

11:30 – 12:30 Press conference (by invitation)

11:30 -12:30

WOMEN IN TECHNOLOGY – THE POLICY DIMENSION II

- Nathalie Kosciusco-Morizet, French Minister for the Digital Economy
- David Willetts, UK Minister of State (Universities and Science) Department for Business, Innovation and Skills
- Rigmor Aasrud, Norwegian Minister for Government Administration and Reform
- Doris Bures, Austrian Federal Minister for Transport, Innovation and Technology
- Barbara Kudrycka, Polish Minister of Science and Higher Education

12:30 - 14:00 Buffet lunch (Hungarian Academy of Sciences)

14:00 – 15:30

(Breakout session 1 and 2 - parallel sessions,
participants have to select one session when registering)

Breakout session 1: THE EDUCATION PERSPECTIVE – GETTING MORE GIRLS TO STEM

- Scene-setter: Jivka Ovtcharova, Karlsruhe Institute of Technology, Director IMI LESC
Member of the High-level Advisory of the ECWT
- Challenger: Valéria Csépe, Deputy Secretary General of the Hungarian Academy of Sciences
- Contributors: Marc Durando, Director, European Schoolnet
Fiona Fanning, Secretary General, CEPIS - Council of European Professional Informatics Societies
József Hátori, Professor Pázmány Péter Catholic University, Faculty of Information Technology, Member of the Hungarian Academy of Sciences
Nicholas Heller, Google EMEA

Rózsa Hoffman, State Secretary, Ministry of National Resources, Hungary
Leif Johansson, President of Volvo, The ERT Initiative
Thorsten Leimbach, Fraunhofer GmbH Intelligent Analysis and Information Systems & Roberta goes EU
Kathryn Macaulay, Director of ICT and Data systems, The Abbey, UK
Jan Mühlfeit, Vice President, Microsoft Public Sector EMEA
Javier Nadal Ariño, Vice President Telefonica Foundation
Orla Nichorcora, Director Oracle Education Foundation
Ferenc Pongrácz, Director IBM Hungary
Maria Sangiuliano, Gender Equality Advisor, Comune di Venezia
Marietje Schaake, MEP, Governor of the European Internet Foundation
Heidi Schelhowe, Director dimeb – Technical University of Bremen
Svein Sjøberg, Professor, University of Oslo, ROSE & IRIS Study
Peter Whitehead, Financial Times

**BREAKOUT SESSION 2:
THE RESEARCH & INNOVATION PERSPECTIVE –
THE ADDED VALUE OF THE GENDER DIMENSION**

Scene-setter: Lutz Heuser, CEO AGT Germany, Co-Chair ISTAG
Member of the High-level Advisory of the ECWT

Challenger: Henrike Paetz, Communication Director, SAP Research

Contributors Dr. Ronald de Bruin, Acting Director EIT
Péter Csermely, Professor of Semmelweis University, Department of Medical Chemistry
Claudine Haigneré, CEO Inverscience, France
Corina Kuiper, Senior Director New Business Development, Philips
Marcela Linková, Helsinki Group on Women and Science, Institute of Sociology, Czech Academy of Sciences
Anne Mettler, Executive Director, the Lisbon Council
Fiorella Operto, Director Scuola di Robotica
Luisa Prista, Head of Unit, European Commission, DG Research
Anneli Qvarnström, Swedish Agency for Economic and Regional Growth
Csaba Reményi, Director Oracle Hungary
Klara Sekanina, Managing Director, Innovation Promotion Agency CTI, Switzerland
Gábor Szabó, President, Hungarian Association for Innovation, Rector at the University of Szeged
Tuula Teeri, President Aalto Innovation University Finland
Catherine Trautmann, MEP, Member of the EIF
Kirstin Vinje, Chair of the Board of Simula School of Research and Innovation, Norway
Annika Vänje, KTH Royal Institute of Technology

15:30 – 16:00 Coffee break

16:00 – 17:30

(breakout session 3 and 4 - parallel sessions,
participants have to select one session when registering)

BREAKOUT SESSION 3
THE ENTREPRENEURSHIP PERSPECTIVE-
ATTRACTING VENTURE CAPITAL TO WOMEN'S TECHNOLOGY ENTERPRISES

- Scene-setter:** Sasha Bezuhánová, Director Public Sector CEE, Hewlett Packard
Member of the High-level Advisory of the ECWT
- Challenger:** Bridget Cosgrave, Director General DigitalEurope
- Contributors:** Brigitte Baumann, President EBAN
Nancy de Brito, B2B Project Manager at Associação Nacional de Farmácias
Anke Domscheit, Director Government Relations Public Sector, Microsoft Deutschland GmbH, Germany
Ken Ducatel, Head of Unit, Lisbon Strategy and i2010, DG INFSO European Commission
Jelena Godjevac, Director MEA-I, Switzerland
Bev Hurley, CEO YTKO and Enterprising Women
Kristina Höök, Project Manager Mobile Life Center, Kista, Sweden
Gerti Kappel, Vienna University of Technology, Business Informatics Group Institute of Software Technology and Interactive Systems
Aleks Krotoski, journalist, The Guardian, Observer, TechWeekly
Isabella Lenarduzzi, Managing Director JUMP
András Lőrincz, Senior Researcher, Head of Neural Information Processing Group, ELTE University, Hungary
Françoise Le Bail, Deputy Director General DG Enterprise and Industry
Deboray Leary, CEO Forensic Pathways
Clementina Marinoni, HR Head of Unit, Fondazione Politecnico di Milano
Anna Mercade, DEO Observatori Dona Empresa Economia Informació i Assessorament Empresarial Cambra de Comerç de Barcelona
Angelika Niebler, MEP, Governor of the European Internet Foundation
Lopa Patel, CEO Redhotcurry
Petra Püchner, Director Steinbeis Europa Zentrum
Daria Tataj, Founder EMF Consultancy, Member of the EIT Executive Committee, Professor Warsaw University of Technology Business School



**BREAKOUT SESSION 4
THE WORKFORCE PERSPECTIVE –
THE ADDED VALUE OF DIVERSITY IN THE WORKFORCE**

Scene-setter: Maud Pagel, Executive Vice President of Equal Opportunities and Diversity Deutsche Telekom AG

Challenger: Ana Isabel Dias, Director for Development and Leadership, Portugal Telecom (PT)

Contributors: Elena Bonfiglioli, Director Microsoft EMEA
Ellen de Brabander, EIT Chief Scientific Officer, Head of Global R&D
András Dinnyés, Director, Agricultural Biotechnology Center (ABC)
Marion Esch, Project Manager MINTIFF, Germany
Jennie Granat Thorslund, Senior Researcher, Vinnova Research and Innovation for Sustainable Growth, Sweden
Sigrid Hilsen, CEO Papirbredden Innovasjon AS
Zita Gurmai, MEP
Ayse Günes-Ayata, Professor Middle East Technical University (METU) Department of Political Science
Marcell Jankovics, National Cultural Found of Hungary, President of the Board
Hugo Lueders, Former Senior Director Public Policy, EMEA CompTIA
Elizabeth Pollitzer, Director, Portia & Equalitec
Kristin Skogen Lund, Exectuive Vice Preseident Telenor, Norway
Claudine Schmuck, Director Global Contact, France
Kaan Terzioglu, Cisco Systems Vice-President Central & Eastern Europe
Britt-Marie Thorstensson, President WINNET Sverige
Rosalie Zobel, Chair High-level Advisory of the ECWT

20:00

European Commission Reception (Restaurant Gerbeaud)

Tuesday, the 8th of March 2011
(Hungarian Academy of Sciences)

08:30 – 10:00 BREAKOUT SESSION 5 (Plenary session for all)
THE LEADERSHIP & MEDIA PERSPECTIVE –
WOMEN IN LEADERSHIP IN THE 21ST CENTURY

- Scene-setter: Kirsti Kierulf, Nordic Director of Innovation, Technology and Knowledge, Accenture AS, Member of the High-level Advisory of the ECWT
- Challenger: Thomas Friis Konst, Vice President. European REGIONAL Economic Forum (EREF)
- Contributors: Balázs Ablonczy, Director of SAP Hungary
Lemi Baruh, Department of Media, Koc University, Department of Social Sciences
Hilde Ballière, Head of International Relations, County Council of Buskerud, Norway
Pilar del Castillo, MEP, Chair of the European Internet Foundation
Teresa Correia de Lacerda, President EWMD
László Drajkó, Director, Microsoft Hungary
Brigitte Dumont, Director HR & Performances Orange – FT
Magdolna Hargittai, Professor, Materials Structure and Modeling Research Group, Hungarian Academy of Sciences, Budapest University of Technology and Economics
Marion Johannsen, Director of the Confederation of Baden-Württemberg Employers' Association, Germany
Alexa Joyce, Senior Business and Communication Manager, European Schoolnet
Martha Lane Fox, British Government's first Champion for Digital Inclusion, Race Online 2012, e-commerce business woman, co-founder of Lucky Luke
Bruno Levin, Executive Director Insead eLab
Eva Lieber, Program Manager DG Regional Policy
Helga Lukoschat, FEMTEC GmbH
Karen Maex, Vice-Rector of Science, Engineering and Technology, Katholieke Universiteit Leuven (K.U.Leuven) Full Professor, Department of Electrical Engineering, K.U.Leuven
Nancy Pascall, Gender Expert, DG INFSO
Andrea Sziebig, CEO, IT Business, Hungary
Sotiria Theodoropoulou, Policy Analyst European Policy Center
Adam Travis, Global Resourcing and Diversity, NOKIA

10:00 – 10:30 Coffee break



10:30 - 12:30

**WRAP UP –
RECOMMENDATIONS FOR A NEW EUROPEAN ACTION-PLAN**

Éva Fábry, Director of the ECWT (moderator)
+ Break-out session challengers

- Session 1: Valéria Csépe, Deputy Secretary General of the Hungarian Academy of Sciences
- Session 2: Henrike Paetz, Communication Director, SAP Research
- Session 3: Bridget Cosgrave, Director General DigitalEurope
- Session 4: Ana Isabel Dias, Director for Development and Leadership, Portugal Telecom (PT)
- Session 5: Thomas Friis Konst, Vice President. European Regional Economic Forum (EREF)

CONCLUDING REMARKS: DG INFSO

NEXT STEPS:

Kirsti Kierulf, Nordic Director of Innovation, Technology and Knowledge, Accenture AS

12:30 Buffet Lunch
(Hungarian Academy of Sciences)